

Industrial AI From Aspen Technology Inc.

*Accelerating Decarbonization & Operational Excellence
With Safe and Responsible AI*

Ron Beck, Senior Director, Solutions Marketing



TnChE Asia 2024

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Impact of AI on Industry

“ 79% of leaders in industry say they expect generative AI to drive substantial transformation in their organization and industry over the next three years * ”

- Deloitte, January 2024

* 2800 leaders surveyed

Defining Artificial Intelligence for Industrial Spaces

Artificial Intelligence (AI) is defined as technology that allows **software** to perform tasks that normally **require human intelligence**, including learning, problem solving and decision making.

Industrial AI is the combination of **AI with domain expertise** in engineering fundamentals, asset and industry knowledge to provide **guardrails, robustness and trusted** results.

AspenTech focuses on **Industrial AI** to drive improved **agility, guidance and automation** capabilities across its products and solutions.

Data Insights

Advanced Analytics, AI – ML,
Deep Learning, Generative AI

Domain Expertise

Engineering Fundamentals, Asset
Knowledge, Industry Experience

Industrial AI

Agility | Guidance | Automation

AspenTech Industrial AI Strategy

Customer Value Focus

Adapt to Business Conditions & Opportunities

Agility

Enable Users to Perform at a Higher Level

Guidance

Advance User Productivity

Automation

Industrial AI

Leveraging Engineering Fundamentals, Asset Knowledge and Industry Experience

Guardrails

Performant as Required for Applications and Enables Extrapolation to New Operational States

Robustness

Explainable so Users Understand What Actions are required; Expert Guided Creation of Models

Trust

Purpose-Built AI

- Leverage Industrial Data Scientists
- Use simplest suitable method for each problem
- Broad Coverage of Machine Learning Types, Technologies & Tools



Industrial AI Key Areas of Focus

Example

Agility:

AI helps Organizations quickly adapt to business conditions and opportunities to achieve higher levels of value



(Hybrid Models)

Guidance:

AI uplevels the workforce to guide them through everyday and complex decisions faster



SARDEOLICA
Renewable Energy

(Prescriptive Maintenance)

Automation:

AI frees up engineers for more critical activities by optimizing everyday and complex tasks to drive higher level efficiencies



(Geophysical interpretation)

Value Created by Industrial AI

Agility

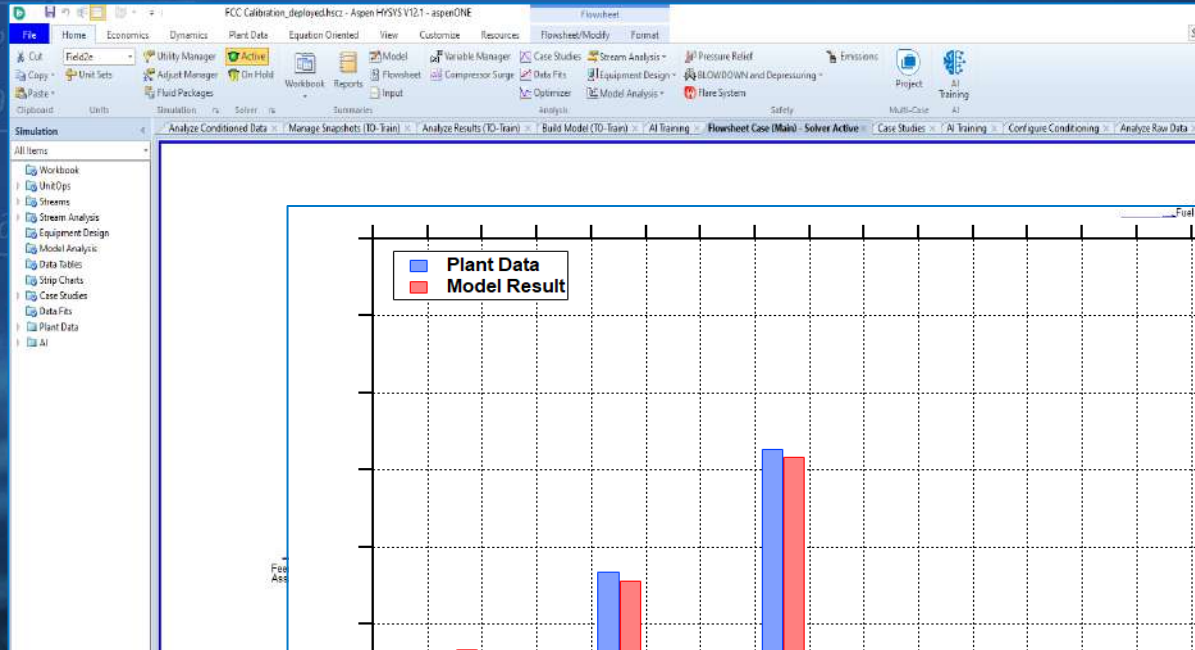
Guidance

Automation

Benefits

AI helps Organizations quickly adapt to business conditions and opportunities to achieve higher levels of value

Hybrid Models



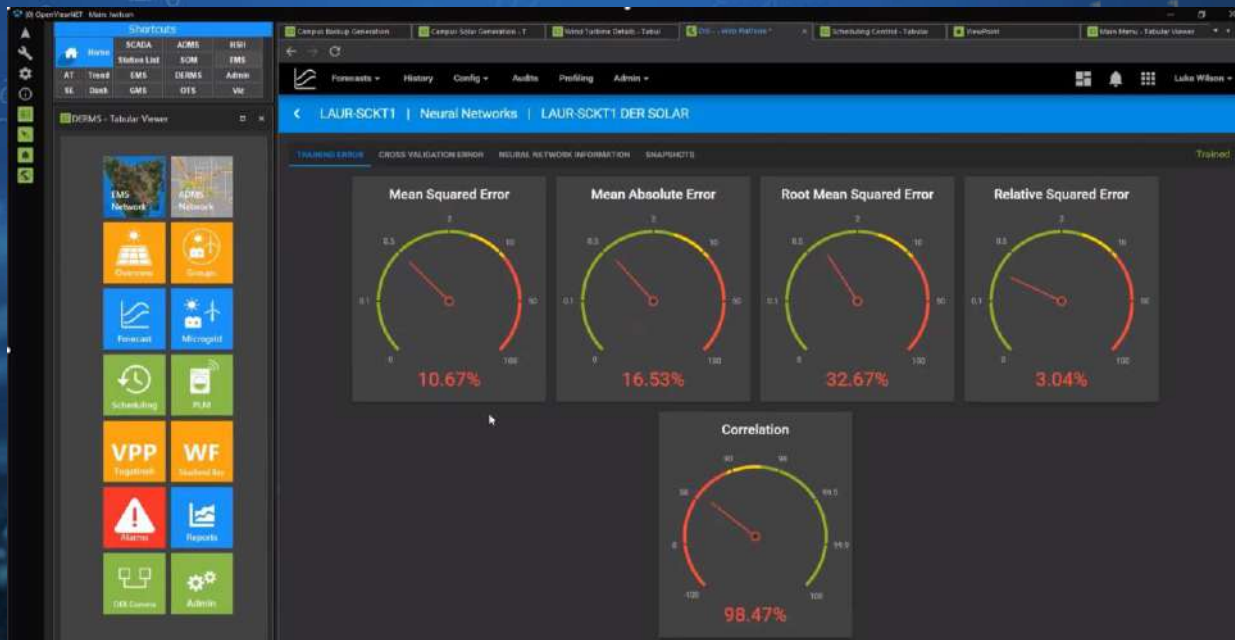
Before

- 1st Principles Model
- Simulation-Reality Gap
- Capped Optimization

Benefits

- Adapt to Changing Conditions
- Improve Economics
- Enable Next Gen Users
- Solve Complex Problems

Renewable Power Forecasting



Aspen OSI Monarch™

Before

- Limit Renewable Sources
- Reactive, Inefficient Process

Benefits

- Higher Renewable Utilization
- Improved Efficiency
- Enhanced Grid Stability

Industry: *Bulk and Performance Chemicals*
Model Accuracy and Sustainment with Aspen Hybrid Models & Aspen Plus



“

Aspen Hybrid Models are a breath of fresh air. AI alone cannot solve this kind of operating challenge. By placing the AI model within the complete Aspen Plus simulation, we achieved a fantastic, practical result.” - Dr. Reza Haghpanah, Process Engineering Fellow, Dow Chemical

”

10% Yield improvement

CHALLENGE

- Reactor processing high value chemical hard to control
- First principles models alone can't solve operating challenge
- Model of Balance of plant available in Aspen Plus
- Operating data available across a range of conditions

SOLUTION

- Cleaned Historical data from several years of operation and different conditions
- Built hybrid model of challenging reactor with Aspen AI Model Builder
- Optimized Process, with full balance of plant model
- Achieved 10 % incremental product yield of high value product

Product(s):

Aspen Plus, AIMB, Hybrid Models

Rapidly Optimize Ammonia Plant With Steam Methane Reforming, Using Industrial AI Hybrid Models



“

Using the **Industrial AI Hybrid Model**, with a native AI builder, we created a model that reproduces the real plant more accurately than the conventional reformer model. By creating a highly accurate model in a short period of time, we solved a difficult operating challenge.

– Mr. Takuto Nakai, Production Dept, Nissan Chemicals

”

**2% reduction
in steam use;
<1% costs**

CHALLENGE

- Economically crucial reactor is hard to model
- Accurate Steam Reformer(SMR) Model will improve ammonia economics
- Conventional rigorous modeling for SMR requires difficult-to-measure process fluid temperatures
- Objective is accurate prediction of furnace temperature

SOLUTION

- Native-builder Industrial AI Hybrid Models combines:
 - Aspen Plus first-principles model
 - Synthetic correlations for unknown phenomena
- Reaction rates calculated using a neural network AI learning method
- Model with excellent correlation coefficient created 50% faster
- Accurate operator guidance

Product(s):

Aspen Plus (Aspen Industrial AI Hybrid Models)

Value Created by Industrial AI

Agility

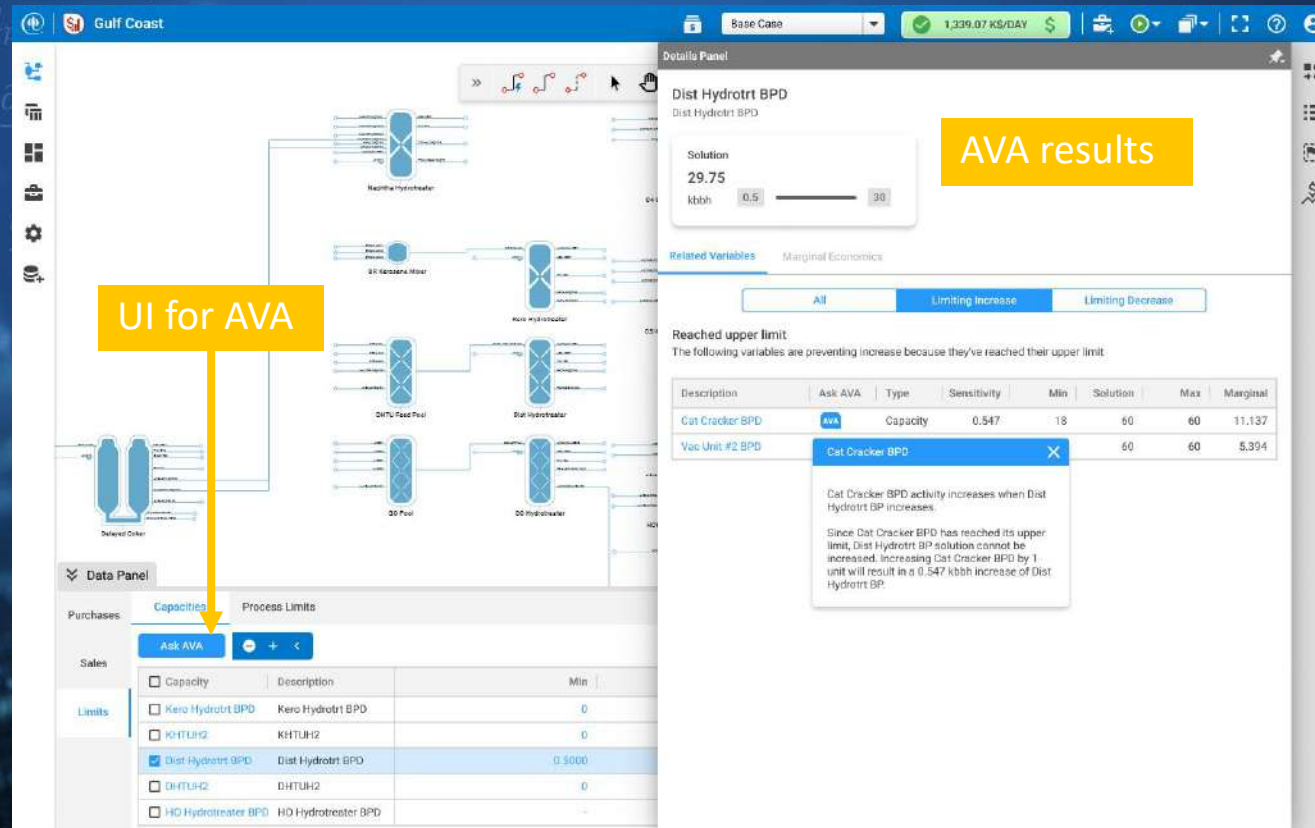
Guidance

Automation

Benefits

AI uplevels the workforce to guide them through everyday and complex decisions faster

Aspen Virtual Advisor



Aspen AVA for DMC3/Unified PIMS

Before

- Potential Optimization Gap
- Higher Learning Curve

Benefits

- Planner Productivity
- Better Plan Outcomes:
 - Higher Margins
 - Reduced Emissions
 - Improved Yields
- Reduced Complexity

Early, accurate detection of degradation improves productivity of wind farm

“

By providing six months warning of equipment degradation—via Aspen Mtell prescriptive maintenance—power production is increased by scheduling maintenance during lower wind periods, and equipment replacement and repair costs are reduced through advanced planning.

- Giuseppe Citterio, Chief Energy and Sustainability Officer, Saras SpA

”

 **Reduction of maintenance costs of up to 10% per year**

CHALLENGE

- Gearbox and generator failures frequently happen in high wind period resulting in a long downtime and high loss of production
- Extend lifetime and reduce maintenance costs of wind farm
- Lead time-to-failure prediction must be sufficient to plan up-tower maintenance work

SOLUTION

- Aspen Mtell® determines early signs of mechanical failure to avoid catastrophic damage
- Provides up to 6 months of advance warning of issues providing guidance needed to schedule maintenance during low-wind periods
- In one year, Mtell was deployed across 48 assets through Maestro & transfer learning capabilities

Product(s):
Aspen Mtell

Value Created by Industrial AI

Agility

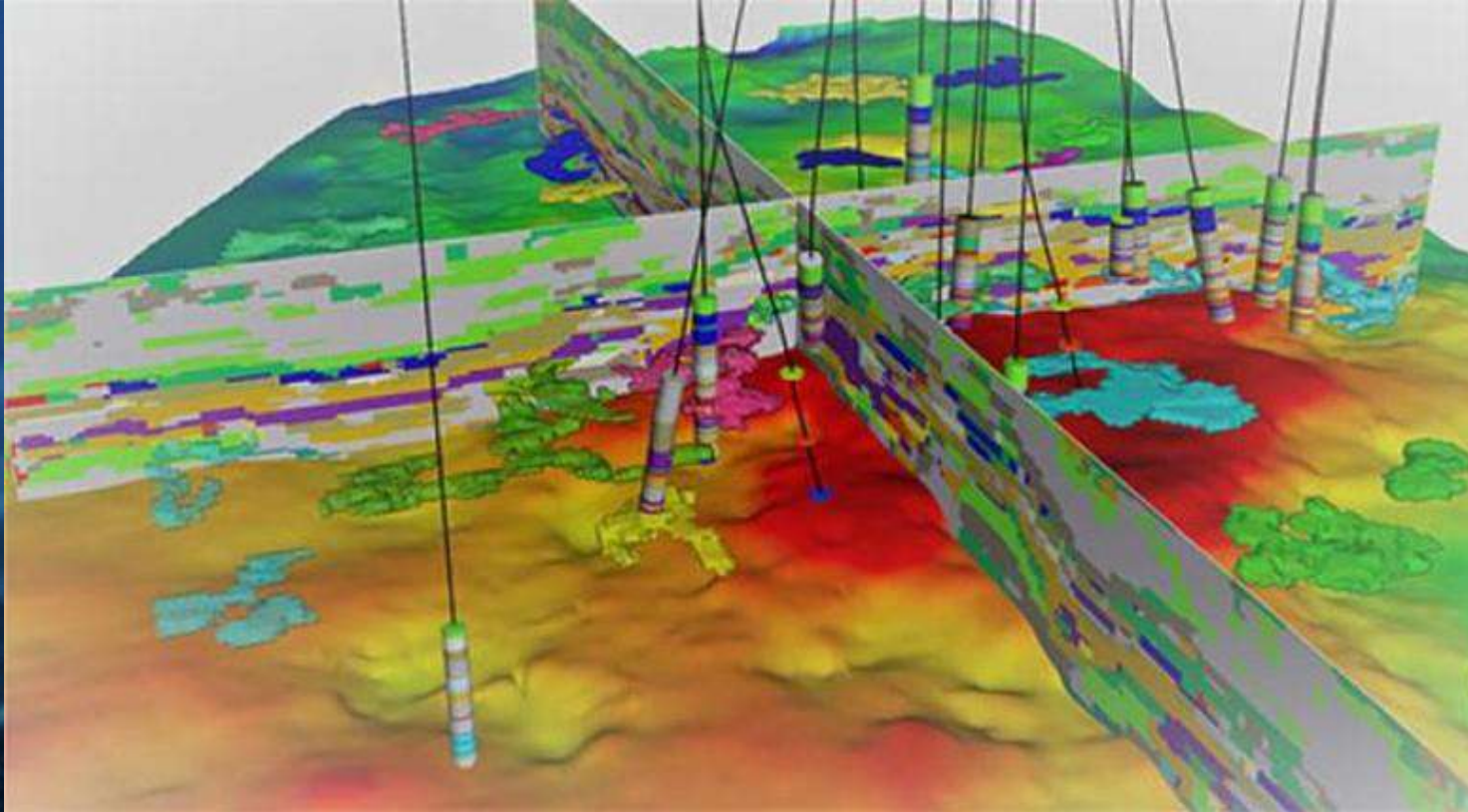
Guidance

Automation

Benefits

AI frees up engineers for more critical activities by optimizing everyday and complex tasks to drive higher level efficiencies

Subsurface Workflows



Aspen SeisEarth and Geolog

Before

- Manual Qualitative Analysis
- Increased Drilling Complexity
- Increased Risk of Emission

Benefits

- Improve Productivity
- Predict Rock Properties
- Accelerate CO2 Permitting
- Subsurface H2 Storage



- Enhanced the decision-making process for determining drilling locations by delivering accurate images of the subsurface
- Optimized the value of seismic data for predicting reservoir facies away from wells

Rapid High-Potential Zones Identification and Targeting

CHALLENGE

- Highly heterogeneous play
- Understand the geological settings to optimize well placement
- Extract maximum information from seismic data
- Prediction of rock types distribution throughout the reservoir

SOLUTION

- Ensemble of neural networks for identifying connections between rock type at wells and seismic
- Volumes of lithology and probability were obtained
- Integration of geological & geophysical interpretation info
- Detailed prediction of target areas in 3D

Product(s):

Aspen SeisEarth, Aspen Geolog

The Self-Optimizing Asset

The Path to Greater Operational Excellence



Safer
Operation



More
Sustainable



Higher
Margins



Improved
Reliability

SELF-LEARNING

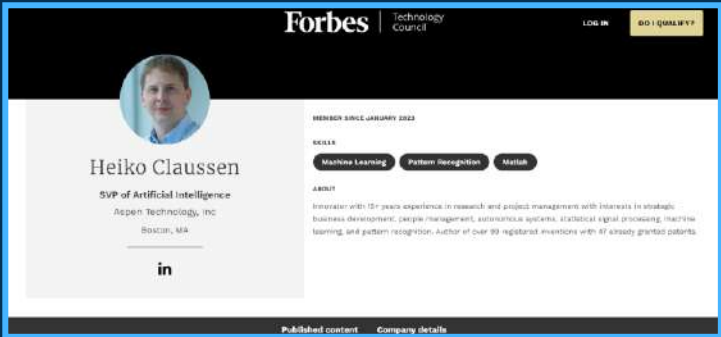
SELF-ADAPTING

SELF-SUSTAINING



AspenTech Leadership in Industrial AI

Thought Leadership



Forbes Technology Council



Emerson Exchange Europe



Economist Sustainability Week

Technical Innovation



Reservoir Characterization;
Data Science Methods; Sven Serneels



Reservoir Characterization;
RH Petrogas & AspenTech



Hybrid Models
Point of View Paper



Hybrid Models
HP Magazine Award



Mtl
Multiple Industry Awards

Our Mission

Accelerate the digital transformation of the industries we serve by optimizing their assets to run **safer, greener, longer** and **faster**



Thank You!