

## TNChE Asia 2025 Conference "Accelerating Industrial Decarbonization: Digital-Al and Energy Transformation Presenter's Biodata & Abstract







Full Name : Ler Lian Wee, PhD

**Organization** : Uncountable Inc.

Current Position : Event Marketing Manager, APAC

**Title of Presentation**: How to Optimize R&D with a Unified Laboratory Informatics Solution

## **Presentation Abstract**:

Managing vast amounts of data across diverse applications and tools remains a persistent challenge for materials, chemicals, and broader R&D teams worldwide. Legacy data systems and traditional solutions struggle to handle the complexity of formulation, measurement, testing, and analysis—leading to inefficiencies, errors, and suboptimal decision-making. However, modern structured data systems and unified laboratory informatics platforms are now transforming materials and chemical development, enabling better innovation and data-driven insights.

In this presentation, Dr. Ler Lian Wee, Uncountable's APAC Marketing Manager, will explore the limitations of legacy data systems and the advantages of adopting a Unified Laboratory Informatics Software solution. Attendees will learn how structured data systems can streamline workflows, enhance collaboration, and ensure data accuracy and accessibility for improved decision-making. The session will also clarify key differences between traditional tools (such as ELNs and LIMS) and modern structured



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data systems. Don't miss this opportunity to elevate your R&D processes and accelerate innovation.

Note: It is recommended that a tentative title of the presentation and abstract should be submitted by Mar 17,2025 or ASAP.

The updated presenter's info, the exact title, and abstract should be submitted soon afterward or by Mar 31, 2025 for inclusion in the e-Abstract book. In the case of multiple presenters, it is sufficient to fill in only the main presenter's info.

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Please also provide the logo of the presenter's organization (if available).